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PATENT

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Washington, DC 20231.

Date

Jeanne Connelly

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants

Vladimir Victorovich Schipunov et al.

Application No.

09/702,004

Confirmation No.: 7812

Filed

October 30, 2000

For

TARGETING ELECTRONIC ADVERTISING PLACEMENT

IN ACCORDANCE WITH AN ANALYSIS OF USER

INCLINATION AND AFFINITY

Art Unit

2163

Docket No.

291508006US1

Date

March 14, 2002

Office of Initial Patent Examination Customer Service Center Commissioner for Patents Washington, DC 20231

REQUEST FOR CORRECTED FILING RECEIPT

Sir:

1

Attached is a copy of the official Filing Receipt received from the PTO in the above-identified application, for which issuance of a corrected Filing Receipt is respectfully requested.

There is an error with respect to the following data, which was incorrectly entered: In the "Applicant(s)" section, "Young Bean" should be "Young Bean Song."

The corrections to be made have been marked in red on the enclosed copy of the Filing Receipt.

The corrections are not due to any errors by applicants, and therefore no fee is due.

Respectfully submitted,

Perkins Coie LLP

Steven D. Lawrenz

Registration No. 37,376

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Enclosures:

Postcard

Copy of Filing Receipt with Corrections

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COMMISSIONER FOR PATENTS UNITED STATES PATENT AND TRADEMARK OFFICE

WASHINGTON, D.C. 20231 www.uspto.gov

APPLICATION NUMBER

FILING DATE

2163

FIL FEE REC'D ATTY.DOCKET.NO DRAWINGS

TOT CLAIMS

CONFIRMATION NO. 7812

IND CLAIMS

09/702,004

10/30/2000

GRP ART UNIT

1786

291508006US1

37

11

25096 PERKINS COIE LLP PATENT-SEA P.O. BOX 1247 SEATTLE, WA 98111-1247 **UPDATED FILING RECEIPT**

OC000000006252720

Date Mailed: 07/03/2001

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Young Bear Song

Vladimir Victorovich Schipunov, Seattle, WA:

Young Bean, Seattle, WA; Michael E. Wolf, Seattle, WA; Will Medford, Seattle, WA; Mark Smucker, Seattle, WA; David DeBusk, Seattle, WA;

Domestic Priority data as claimed by applicant

THIS APPLN CLAIMS BENEFIT OF 60/167,060 11/22/1999

Foreign Applications

If Required, Foreign Filing License Granted 01/20/2001

Projected Publication Date: N/A

Non-Publication Request: No

RECEIVED

JUL 09 2001

Early Publication Request: No

PERKINS COIE

Title

Targeting electronic advertising placement in accordance with an analysis of user inclination and affinity

Preliminary Class

705

Data entry by : KUANG, SHARON

Team : OIPE

Date: 07/03/2001





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